



Orna Drawas

As a speaker, coach and facilitator focused on achieving high priority goals, Orna Drawas trains business professionals to drive towards real and measurable results on a daily basis. Orna's presentations are fast-paced, memorable and actionable - bringing new ideas to what professional productivity is all about. Her approach is easy to embrace and apply immediately.

Orna has been helping successful professionals achieve their goals for more than 25 years. Her knowledge and experience stems from her many years in field sales and marketing management, and also as a coach and professional speaker.

Orna's personal development courses - *Peak Performance Workshops* - have now been given to more than 1,000 business professionals across the country. With such positive responses, Orna recently published the book: *Perform Like a Rock Star and Still Have Time for Lunch* - incorporating proven leadership concepts with her own professional experiences.

In 1996, Orna co-founded ROI Marketing Management, a Triangle-based marketing agency responsible for the marketing launch of more than two dozen North Carolina based technology companies. She still heads up this organization with primary focus now on professional achievement and results-based management.

Recently, Orna managed East Coast Field Marketing for Time Warner Telecom where she developed and delivered field marketing programs into seventeen east coast U.S. cities. With every city representing an independent market with unique challenges, Orna built programs that included fundamentally new ways to train sales teams in Best Practices for Time Management, Productivity Improvement and Team Building.

Credentials Include:

- MBA, Marketing & Finance, Northeastern University
- BS, Communications, Boston University
- Past Officer, Raleigh-Cary Federation
- Professional Member, Women Leaders of North Carolina
- Certified Professional Trainer, SkillPath Seminars

Orna is married to Randy Drawas and has two children, Carly and Jeremy.

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